

225+ *Pinterest* PROFITABLE NICHE IDEAS SASHA EVDAKOV

Thanks for joining me. In this list, we have put together the most searched topics on Pinterest which will help you find and pick a niche that has search volume behind it.

If you are planning to start a business, brainstorming different markets can give you ideas and insight into what makes sense and if it's a viable option.

From our list, pick a few niches and dig deeper into them. Research your niche's products, affiliates, and potential profitability based on your previous experience, skills, and assets.



1. Subjects (Education): 52.3 Million
2. DIY Projects: 48.3 Million
3. Fabric Crafts: 44.6 Million
4. Movie: 44 Million
5. Room Décor: 43.6 Million
6. Hair: 41.5 Million
7. Desserts: 40.8 Million
8. Diet and Nutrition: 39.4 Million
9. Home Accessories: 37.7 Million
10. Makeup: 36.1 Million
11. Holiday: 32.2 Million
12. Special Diet: 30.4 Million
13. Skin Care: 30.3 Million

14. Appetizers: 27.9 Million
15. Quotes by Genres: 27.6 Million
16. Women's Jewelry & Accessories: 25.9 Million
17. World Cuisine: 24.8 Million
18. Dress: 24.4 Million
19. Humor: 23.5 Million
20. Photography: 21.4 Million
21. Travel Destinations: 19.2 Million
22. Fitness and Exercises: 18.8 Million
23. Meat: 18.6 Million
24. Baby: 17.9 Million
25. Cooking Method: 17.6 Million

26. Weight Loss: 17.4 Million
27. Painting: 17.1 Million
28. Planting: 17.1 Million
29. Personal Celebration: 16.7 Million
30. Drinks: 16.2 Million
31. Woodworking: 15.8 Million
32. Soup: 15.7 Million
33. Body Art: 15.5 Million
34. Nails: 15.3 Million
35. Running: 15.1 Million
36. Mammals: 14.7 Million
37. Drawing: 14.2 Million
38. Architectural Style: 13.3 Million

39. Music: 12.5 Million
40. Gifts: 12.2 Million
41. Salad: 12.2 Million
42. Outdoor Sport: 12.2 Million
43. Women's Bottoms: 11.8 Million
44. Snacks: 11.3 Million
45. Book: 11.1 Million
46. Vegetables: 10.9 Million
47. Gaming: 10.5 Million
48. Wedding Beauty: 10.5 Million
49. Remodel: 10.4 Million
50. Wedding Theme: 10.3 Million
51. Exterior: 9.73 Million

52. Fruit: 9.44 Million
53. Wedding Outfit: 9.44 Million
54. Meal Planning: 9.42 Million
55. Storage and Organization: 9.36 Million
56. Commercial and Office Architecture: 9.21 Million
57. Garden Design: 9.1 Million
58. Education Level: 9.05 Million
59. Women's Outfits by Occasions: 8.83 Million
60. Women's Style: 8.81 Million
61. Furniture: 8.79 Million
62. Women's Top: 8.63 Million

63. DIY Event: 8.28 Million
64. Women's Shoes: 8.22 Million
65. Flooring: 7.72 Million
66. Wedding Decor: 7.57 Million
67. Celebrities: 7.48 Million
68. Garden Types: 7.47 Million
69. Wall: 7.43 Million
70. Dairy: 7.38 Million
71. Medical: 7.37 Million
72. Toys: 6.9 Million
73. Wedding Event: 6.42 Million
74. Travel Ideas: 6.15 Million
75. Home Maintenance: 5.79 Million

76. TV Show: 5.61 Million
77. Bread: 5.35 Million
78. Men's Style: 5.28 Million
79. Poetry: 5.1 Million
80. Comics: 5.04 Million
81. Animals and Pet Supplies: 5 Million
82. Teacher Resources: 4.92 Million
83. Wedding Planning: 4.67 Million
84. Travel Tips: 4.63 Million
85. Wedding Cake: 4.63 Million
86. Condiments: 4.62 Million
87. School Celebration: 4.6 Million
88. Seafood: 4.39 Million

89. Hosting Occasions: 4.35 Million
90. Cars: 4.22 Million
91. DIY Stationery: 4.13 Million
92. Family Activities: 4.02 Million
93. Home Décor Style: 3.98 Million
94. Bath and Body Care: 3.96 Million
95. Sandwich: 3.86 Million
96. Business and Advertising Design: 3.84 Million
97. Birds: 3.82 Million
98. Door: 3.8 Million
99. Eggs: 3.78 Million
100. Residential Architecture: 3.66 Million

101. Banking: 3.48 Million
102. Teen Clothing: 3.44 Million
103. Children Health: 3.43 Million
104. Lighting: 3.21 Million
105. Home School: 3.07 Million
106. Illustration: 3.03 Million
107. Sealife: 2.95 Million
108. Arthropods: 2.89 Million
109. Wedding Jewelry and Accessories: 2.84 Million
110. Sculpture: 2.83 Million
111. Stairs: 2.82 Million
112. Logo and Identity Design: 2.8 Million
113. Theater: 2.8 Million

114. Motorcycles and Scooter: 2.62 Million
115. Women's Intimates: 2.6 Million
116. Reptiles: 2.58 Million
117. Pizza: 2.56 Million
118. Book and Magazine Design: 2.46 Million
119. DIY Home and Decorations: 2.42 Million
120. American Football: 2.34 Million
121. Martial Arts: 2.34 Million
122. Financial Planning: 2.32 Million
123. Dancing: 2.21 Million
124. Wedding Stationery: 2.21 Million
125. Digital Art: 2.2 Million

- 126. Toddlers and Preschoolers: 2.17 Million
- 127. Restaurant: 2.17 Million
- 128. Grain: 2.15 Million
- 129. Winter Sport: 2.15 Million
- 130. Cell Phones and Accessories: 2.11 Million
- 131. Home Theater: 2.07 Million
- 132. Parenting Advice: 2.07 Million
- 133. Multi-sport Event: 2.03 Million
- 134. Baseball: 2.01 Million
- 135. DIY Jewelry: 1.99 Million
- 136. Water Sport: 1.95 Million
- 137. DIY Beauty: 1.87 Million
- 138. Water Sport: 1.85 Million

- 139. Contemporary Art: 1.81 Million
- 140. Beading: 1.81 Million
- 141. Men's Accessories: 1.72 Million
- 142. Childcare: 1.72 Million
- 143. Computers, Tablets and Accessories: 1.71 Million
- 144. DIY Techniques and Supplies: 1.69 Million
- 145. Fragrance: 1.67 Million
- 146. Fonts and Calligraphy: 1.61 Million
- 147. Beans: 1.61 Million
- 148. Honeymoon: 1.6 Million
- 149. Fashion Design: 1.54 Million
- 150. Home Painting: 1.54 Million

- 151. Tennis: 1.5 Million
- 152. Campers and RV: 1.5 Million
- 153. Women's Bag: 1.5 Million
- 154. Basketball: 1.48 Million
- 155. Art Tutorial: 1.4 Million
- 156. Cycling: 1.32 Million
- 157. Career: 1.22 Million
- 158. Spread: 1.18 Million
- 159. Golf: 1.18 Million
- 160. Soccer: 1.1 Million
- 161. DIY Bag and Purse: 1.08 Million
- 162. Home Décor Tips: 1.08 Million
- 163. Hockey: 1.06 Million

164. Window Treatment: 1.04 Million
165. Auto Racing: 1.02 Million
166. Amphibians: 1 Million
167. Women's Activewear: 1 Million
168. Watercraft: 986,000
169. Ceramic Art: 964,000
170. Fiber Art: 944,000
171. Wedding Photography & Videography: 926,000
172. Authors: 887,000
173. Aircraft: 867,000
174. Children Clothing: 866,000
175. Loans: 846,000
176. Glass Art: 827,000

- 177. Mixed Media Art: 827,000
- 178. Poster Design: 827,000
- 179. Cameras and Accessories: 827,000
- 180. Art Supplies: 807,000
- 181. Polymer Crafts: 787,000
- 182. Gardening Supplies: 729,000
- 183. Volleyball: 710,000
- 184. Baby Clothing: 689,000
- 185. Lifestyle: 670,000
- 186. Men's Shoes: 670,000
- 187. Printmaking: 669,000
- 188. University: 669,000

189. Metal Art: 630,000
190. Softball: 611,000
191. Rock Art: 570,000
192. Mosaic: 512,000
193. DIY Pottery: 512,000
194. Street Art: 473,000
195. Nuts: 453,000
196. Oral Care: 453,000
197. Ceiling: 453,000
198. Wedding Cars: 453,000
199. Seasoning and Spice: 434,000
200. Flight: 434,000

201. Men's Beauty: 432,000
202. Garden Care: 414,000
203. Women's Outerwear: 414,000
204. Wedding Favors and Gifts: 394,000
205. Men's Outfit by Occasions: 375,000
206. Hotel: 375,000
207. Food for Special Event: 374,000
208. Daily Routine: 335,000
209. Eye Care: 296,000
210. House Moving: 296,000
211. Racquet Sport: 256,000
212. Men's Shirt and Top: 237,000
213. Triathlon: 237,000

- 214. Auto Services and Repair: 237,000
- 215. Real Estate: 236,000
- 216. Engagement Inspiration: 216,000
- 217. Men's Underwear: 197,000
- 218. Wedding Catering: 197,000
- 219. Wedding Music: 177,000
- 220. Wedding On A Budget: 158,000
- 221. DIY Edible: 138,000
- 222. Wearable Devices: 138,000
- 223. Cultural Architecture: 118,000
- 224. Car and Motorcycle Design: 118,000
- 225. Commercial Vehicles: 118,000
- 226. Sacred Architecture: 99,000

- 227. Art Installation: 59,000
- 228. Men's Bottoms: 59,000
- 229. Educational Architecture: 39,000
- 230. Classic Art: 39,000
- 231. Professional Celebration: 39,000
- 232. Edible Seeds: 39,000
- 233. Men's Coats and Jacket: 39,000
- 234. Track and Field: 39,000
- 235. Jumpsuits and Romper: 39,000
- 236. Insurance: 20,000
- 237. Frozen Food: 20,000
- 238. Rugby: 20,000